

Reference



Doka Group

Sycor.Rental supports the continued growth of the Doka Group.

The Doka Group is a worldwide specialist in formwork solutions. Thanks to **Sycor.Rental**, this successful Austrian company now has the perfect ERP industry solution.



The Doka Group has been on a profitable growth path for years. As the foundation for their success, the formwork experts at Doka have consistently expanded their sales network to ensure maximum proximity to customers, continually optimized delivery logistics and offered high-quality products. The group's numerous innovations and wide range of services for all types of formwork systems have been the driving force in the growing demand for the company's products. In the words of Jürgen Obiegli from the Doka Group's Executive Board: "Our services are always geared toward maximizing value for our customers. As a result, we also strive to increase our physical proximity to them." The Group's figures show just how successful this approach has been: The Doka Group offers formwork systems for all fields of

construction. This includes wall formwork, floor formwork, climbing and automatic climbing technology as well as services for selecting, planning and implementing these systems. With a workforce of 5,874 employees, the Doka Group's revenue was 923 million euros in 2008 (+ 10 percent).

For years, Doka has been investing in IT as part of a continued effort to improve its services, which include everything from technical solutions to business processes. To accommodate the company's continued expansion, Doka chose to implement new ERP solution. This was a logical decision because the old system had reached its limits and was complicating internal processes due to decentralized storage of data in well over 100 subsidiaries around the world. "We chose IT service provider Sycor and their ERP industry solution **Sycor.Rental**. Sycor won us over with a perfect combination of IT expertise and industry know-how, not to mention the outstanding functionality of **Sycor.Rental**," Jürgen Obiegli explains.

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Doka
Headquarters:
Amstetten, Austria

Branch:
Formwork technology

Products:
Formwork solutions and services

Enterprise size:
5,874 employees
923 Mill. € turnover

Web:
www.doka.com

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Project

Implementation of an ERP-solution
(**Sycor.Rental**)

Advantages:

- Scalable ERP-system for international use supporting the company's growth path
- Faster and more efficient processes
- Optimized customer support



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Gold Software Asset Management
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Silver Application Development
Silver Volume Licensing
Silver Hosting
Silver OEM

Based on Microsoft Dynamics AX, the ERP industry solution *Sycor.Rental* now maps all the processes for rental, sales, planning and transportation of formwork materials at Doka. Sycor employed its consulting and development expertise to tailor the industry solution to the specific needs of the formwork experts. Thanks to global scheduling and the integration of complex rental billing types, employees of the Doka Group now have perfect tools for optimum customer support. Currently, 750 users are using the system worldwide – about 60 percent of the planned number of users. The ERP industry

solution is being used at the Doka headquarters in Austria as well as the company's subsidiaries in Germany, the United States, Singapore, China, Canada and other countries. Further rollouts are scheduled for 2009 in other countries, including Chile, Korea, the Netherlands and the United Kingdom.

"Thanks to high level of scalability and performance offered by the solution, we can also map the continued expansion of our sales network in order to optimize customer support," says Jürgen Obiegli with pleasure. "*Sycor.Rental* fits our strategy perfectly."

About Doka:

The Doka Group is a global leader in formwork technology. Exports account for 90% of the company's business. In 2008, 200,000 tons of formwork material were dispatched from Doka's central facility in Amstetten, Austria. With 150 subsidiaries and logistics centers in 67 countries, Doka is also one of Austria's most active global players.

Thanks to Doka's highly efficient, geographically optimized distribution network, construction companies around the world have access to reliable, fast and efficient formwork solutions and services.

In 2008, the Doka Group continued along the strategic growth track it has followed in recent years: The company increased sales by 10% to 923 million euro and employed an average of 5,874 people during 2008. The Doka Group and the Umdasch Shopfitting Group make up the Umdasch Group.

Source: 2008 Annual Report of the Umdasch Group